

Content management is no longer about data cleansing and item master maintenance. Today's dynamic healthcare environment requires a content management strategy that is inclusive of all constituents — from supplier to patient. Providers need supply data that supports, enhances and connects all hospital systems with the minimum amount of maintenance and redundancy.

GHX introduces NuVia, the "new way" to manage supply chain data available to your organization with accurate up-to-date information. Using NuVia, you will be able to create a content strategy that meets the needs of your financial, clinical and supply chain business worlds — all with one solution.

There's nothing like NuVia on the market. NuVia gives your organization the freedom to control your data the way you want, and the way that makes sense for your business processes. What's more, the speed of NuVia delivers accurate content quickly, and with a new level of flexibility to support the different needs of users across departments.

With NuVia, you'll achieve significant savings from reduced errors, lower costs from better contract alignment and improved revenues through the use of accurate up-to-date data in your materials system. First, NuVia conditions your organization's data — from your item master and PO history — creating the necessary linkage that helps you control spend, increase contract compliance and gain visibility to the reimbursement environment.

An initial assessment and processing of your content provides you with the information you need to amend, customize and approve your data for download into your hospital's materials management system.

On a continuing basis, NuVia allows you to submit additional data for cleansing and conditioning on your schedule according to your needs and requirements.

But that's only the beginning of the power of NuVia. Once you approve your data, it's loaded into NuVia's Virtual Item Master, which signals NuVia to monitor for changes, updates and duplicates to the items specific to your item master. Drawing from multiple industry sources and using GHX databases, NuVia provides you ongoing recommendations for item updates. It is fast, easy, and always working for you. Through NuVia, your hospital systems will stay up-to-date and synchronized.

NuVia enables your organization to:	Resulting in:
Access conditioned and accurate information	Utilization of the most up-to-date information
Maintain multiple data descriptions	Multiple output descriptions of your items to assist understanding across all departments
Access and search an online 800,000 item, industry-wide catalog, known as AllSource Prime	A centralized source of accurate product information with your custom descriptions to greatly improve your new item add process
Review and approve conditioned data online	Ability to preview and approve data before making it available to your MMIS
Associate purchase contracts with hospital spend	Lower supply cost through higher contract utilization
Ensure that applicable products are HCPCS coded	Increase potential reimbursement revenue by gaining visibility to HCPCS coded items as they enter the hospital's supply stream

Key Features of NuVia

The NuVia application offers an easy-to-navigate format to help you step through the entire process of managing your content.

Cleansing your Data

Since your hospital will be integrated with GHX, you will be able to quickly and conveniently send your information — including your item master and PO history — to NuVia in order to support the item master cleansing process. Once your data is processed by NuVia, it is available for viewing and download.

NuVia also presents your information and allows you to review your data in many ways using the secure and intuitive NuVia online experience.

Insight Reports

Along with your initial content cleansing and conditioning, you will have access to the Insight reports, which include an assessment of your data. You'll be able to use the provided information to give you insight into your data and to guide your strategic content management plan. Your Insight reports include:

- **Spend:** Analyze supply chain spend to support purchasing decisions and to drive content management priorities
- Data Relevance: See how often you use items and determine items for continued inclusion or exclusion
- Data Consistency: Identify product description improvement opportunities and reconcile potentially duplicate items

Content Management

Using NuVia, you will be able to move strategically through your data, deciding what to remove, add and customize. NuVia will guide you through this process by providing recommendations on items to remove, descriptions to change, and how to prioritize duplicate reconciliation. You'll be able to review descriptions, abbreviations and status through a series of easily-navigable screens. Or, you can export your content information to an Excel spreadsheet for further analysis.



Item Master Management

All of your supply items, Item Master and non-Item Master, are available in your Virtual Item Master. Additionally, you can browse AllSource Prime to source new items. Once approved, you can conveniently download those items from the Virtual Item Master to make them available in your MMIS. NuVia continuously compares your items to those stored in AllSource Prime to ensure you have access to the most current content.



The benefits of NuVia are obvious speed, control and flexibility and the impacts to your business are profound. Not only will you reduce operating expenses organizationwide, but you'll also be able to strategically align the supply chain with your hospital's financial, clinical, and customer service objectives.

If you're struggling with the challenges of the business of healthcare, isn't it time for a "new way?"

Explore NuVia at ghx.com, or contact GHX at 1.800.YOUR.GHX.



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