

DANCE TO THRIVE

TOP QUALITIES OF BRAND

Empathetic • Soft • Joyous • Community-oriented • Collaborative

TAGLINE

Enhancing lives beyond 55

ELEVATOR PITCH

Dance to Thrive promotes the physical, cognitive, and emotional health of 55+ adults through partnership dance programs and dance education.

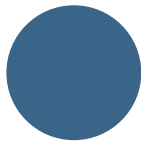
MAIN IMAGE



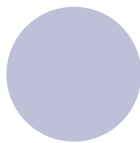
PRIMARY LOGO - COLOR



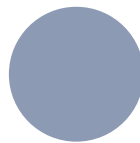
COLORS



Hex#
3A6488



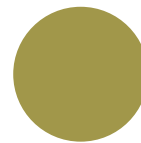
Hex#
BDC0D7



Hex#
8D9AB5



Hex#
F05523



Hex#
A0964B

FONTS

PRIMARY TYPEFACE - HARDWIRED SCRIPT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

WEBSITE HEADINGS TYPEFACE - FRAUNCES

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

SECONDARY TYPEFACE - PT SERIF BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

WEBSITE BODY TYPEFACE - OPEN SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ANOTHER BEAUTIFUL BRAND BY

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